Approach organisation and invitations for the Master Class on Inclusiveness
10-11 May 2016, Vienna

Martin Greimel
Martin.Greimel@bmlfuw.gv.at
BMLFUW
Invitation (1)

- All PC SC 2 delegates (and some experts) from LPC countries
- All NCPs from LPC countries
- Those who answered the questionnaire
- Some participants from LPCs in previous ERA-NET initiatives
- Platform 2 Partners and Platform 2 Expert Advisory Group
Invitation (2)

- January 2016: Save the date about MC sent with questionnaire
- Begin March: Invitation sent out to 40 invitees (plus Platform 2 partners and Expert Advisory Group)
- End March: Programme fixed
- Begin April: Reminder sent plus encouragement via BioHorizon network
- May: phone calls to 2/3 of the invitees
- Résumé 1: almost no registration till personal phone calls
- Résumé 2: maybe we should have focused even more on previous participants
Resume

Résumé 1: almost no registration till personal phone calls

Résumé 2: maybe we should have focused even more on previous participants

Question: Which approach could be more successful?
Thank you for your attention

PLATFORM keeps you informed!

Keep connected via:

- Website
  www.era-platform.eu

- RSS Feeds

- PLATFORM LinkedIn Group

- Twitter
  @PLATFORMOffice

- PLATFORM Newsletters